

ACCELERATING GROWTH FOR SMALL AND MEDIUM-SIZED MANUFACTURERS THROUGH ADVANCED TECHNOLOGY



DO THESE CONCERNS SOUND FAMILIAR?

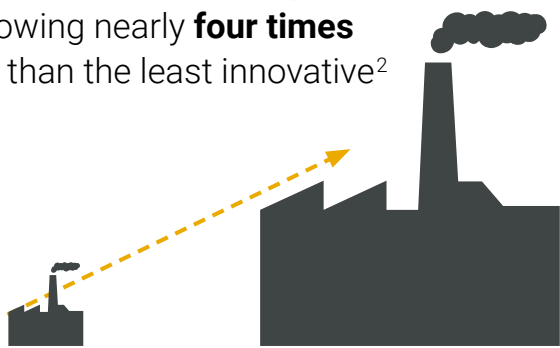
“THE PACE OF CHANGE IS SO FAST TODAY, IT’S HARD TO KEEP UP.”

While **92% of manufacturing executives** say innovation is crucial for future growth, **only 2/3** believe that their companies already have a well defined strategy to move forward.¹



“I KNOW I NEED TO INNOVATE, BUT I DON’T KNOW WHERE TO BEGIN.”

The most innovative companies are growing nearly **four times faster** than the least innovative²

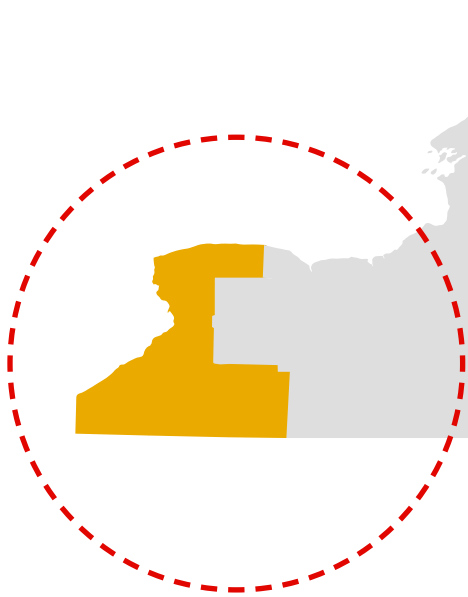


“HOW DO I PRIORITIZE THE INVESTMENTS I NEED TO MAKE IN MY COMPANY?”

60 percent of manufacturers are expected to increase their technology investments in the coming year³



SHIFT REMOVES THE OBSTACLES TO INNOVATION



SHIFT delivers access to unparalleled expertise and assets at no cost to small and medium-sized manufacturers in Western New York. We work with manufacturers to help them identify and invest in achievable and implementable technology in order to:

- Meet the needs of increased production
- Produce better, faster, and more efficiently
- Reduce costs through innovation

HERE’S HOW THE SHIFT PROCESS WORKS:

1 SCORE

The first step is an onsite business assessment to understand needs and establish a baseline. Results will be provided in an **Innovation Scorecard** that provides participants with an objective assessment of their key business risks and capacity for innovation.

2 LEARN

We then invite organizations to join industry and business experts in **workshops and trainings** to learn about the latest technological innovations and how to position their business for growth.

3 AUDIT

We’ll then run an **On-Site Audit** with specialized engineers in order to identify new opportunities for participants to innovate.

4 IMPROVE

From there, participating organizations can choose to implement **innovations and improvements** with the help and support of Buffalo Manufacturing Works.



Interested in taking the first step?

click here

You can start your enrollment process at no cost to your organization.



Contact Liz Callahan at ecallahan@ewi.org or call 716.710.5511 for more information.

Learn More:

Shift is a collaborative effort between Buffalo Manufacturing Works operated by EWI, Insyte Consulting and Next Street. The program launched in December of 2017 as a way to help increase the competitiveness of local manufacturers in the Western NY region by providing advisory services that assist them with strategic planning, process improvements, capital technology investments, and more.

¹<https://www.pwc.com/gx/en/industries/industrial-manufacturing/rethinking-innovation-in-industrial-manufacturing-are-you-up-for-the-challenge.html>
²<https://www.pwc.com/gx/en/industries/industrial-manufacturing/publications/pdf/pwc-rethinking-innovation-in-industrial-manufacturing-are-you-up-for-the-challenge.pdf>
³<https://industrytoday.com/article/costs-quality-driving-manufacturing-investments/>